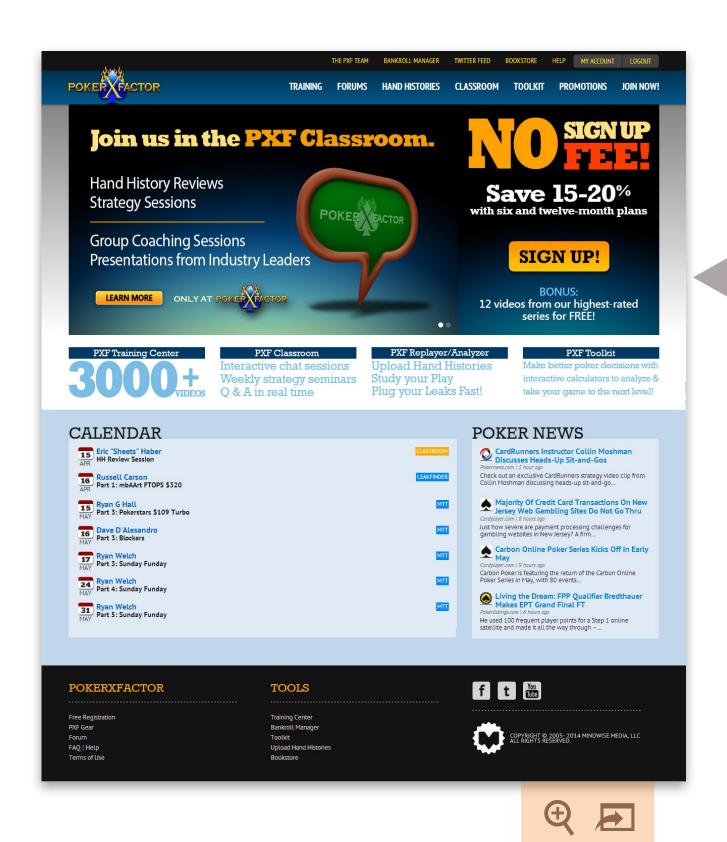
CHRISHARDWICK PORTFOLIO

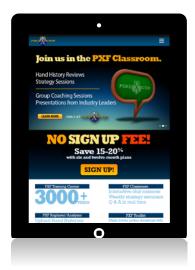
CURRENT WORK

WEB DESIGN FRONT-END DEVELOPMENT









OBJECTIVE

- Redesign of PokerXFactor.com, a subscription-based online poker training site featuring play-by-play tournament critiques and lessons narrated by professional instructors.
- Requirements:
 - · Update the design,UI and social media presence to more efficently convert sales
 - · Overhaul the content section; include advanced search and filtering of over 3300 videos and animated replays.

- Rotating promotional space at top; permanent sidebar; four-column highlight section
- Calendar of events and industry news feed (PHP, JQUERY, AJAX)
- Responsive; fixed top navigation (HTML/CSS)



JQUERY/JSON PHP + AJAX CSS3 + HTML5 ---PHOTOSHOP ILLUSTRATOR

OBJECTIVE

- PokerXFactor needed a way to repackage older content in a new way.
- At the same time, they wanted to give users a way to create content of their own.
- Playlists provided a solution for both requirements. However, only a segment of each video was needed for each item in a playlist.

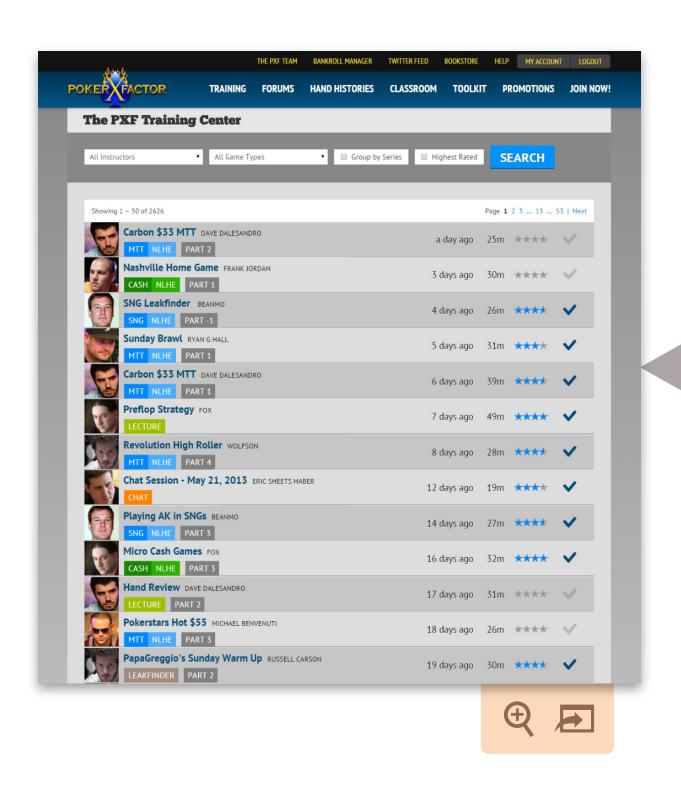
SOLUTION

- Create API to write & return user-entered data (JQuery, AJAX, PHP, SQL Server)
- Create user interface to load and edit video segment metadata (JQuery, CSS, HTML5)
- Upgrade video player to handle HTML5 and Flash video segments. (JWPlayer, JQuery/JS)

UI/UX NOTES

- Users can edit the video segment in four ways: dragging the seek bar to a specific start or end position, pressing the spacebar to enter a position, using the up/down arrow keys to increment or decrement, or manually entering a position. Left-right arrow keys tab from hours to minutes to seconds.
- This editor is currently being refactored to function independently of the content; users will be able to create video-segment playlists from any video source.

SEARCHABLE DATA GRID POKERXFACTOR.COM



JQUERY/JSON PHP + AJAX CSS3 + HTML5

OBJECTIVE

- Reorganize PokerXFactor's existing library display to be more user-friendly and engaging
- Add search and filtering parameters
- Render well at all screen sizes; layout flexibility to handle future metadata display

- Ability to filter by author and gametype, group related content, and show highest rated
- Author image, color-coded gametype/episode, user rating and viewed status provide ease of identification; alternating backgrounds visually separate line items.
- Removed iframed content, replaced with AJAX/JSON retrieval

FLASH WEB APP POKERXFACTOR.COM



FLASH + XML
JAVASCRIPT
--PHOTOSHOP
ILLUSTRATOR



OBJECTIVE

- PokerXFactor Hand Replayer: Take a transcript of a hand or tournament from an online poker session and re-animate it, providing play-by-play control
- Provide tools for analysis of play; allow typed and recorded annotations to be saved
- Phase 2: Allow instructors to record playback with voiceover onto video using additional diagnostic tools

SOLUTION

- Flash/Actionscript-based, using XML and Java servlets
- Creative and programming lead: responsible for all UX, UI, wireframing and assets
- Create dashboard for admins with additional information, animations and playback controls

UI/UX NOTES

- The replayer was designed at 1024 pixels in width; users can detach the bottom and side panels and move them around to their taste, using the "Module Mode" feature
- Playback, sound level and playback speed controls are familiar and intuitive





FACEBOOK PAGE POKERXFACTOR.COM



OBJECTIVE

- Showcase the team of professional instructors working with PokerXFactor.com

SOLUTION

- Dynamic cropping of b&w close-ups of each instructor; color is reserved for PokerXFactor logo. Seamless timeline and profile images provide additional polish





PXF Training Center

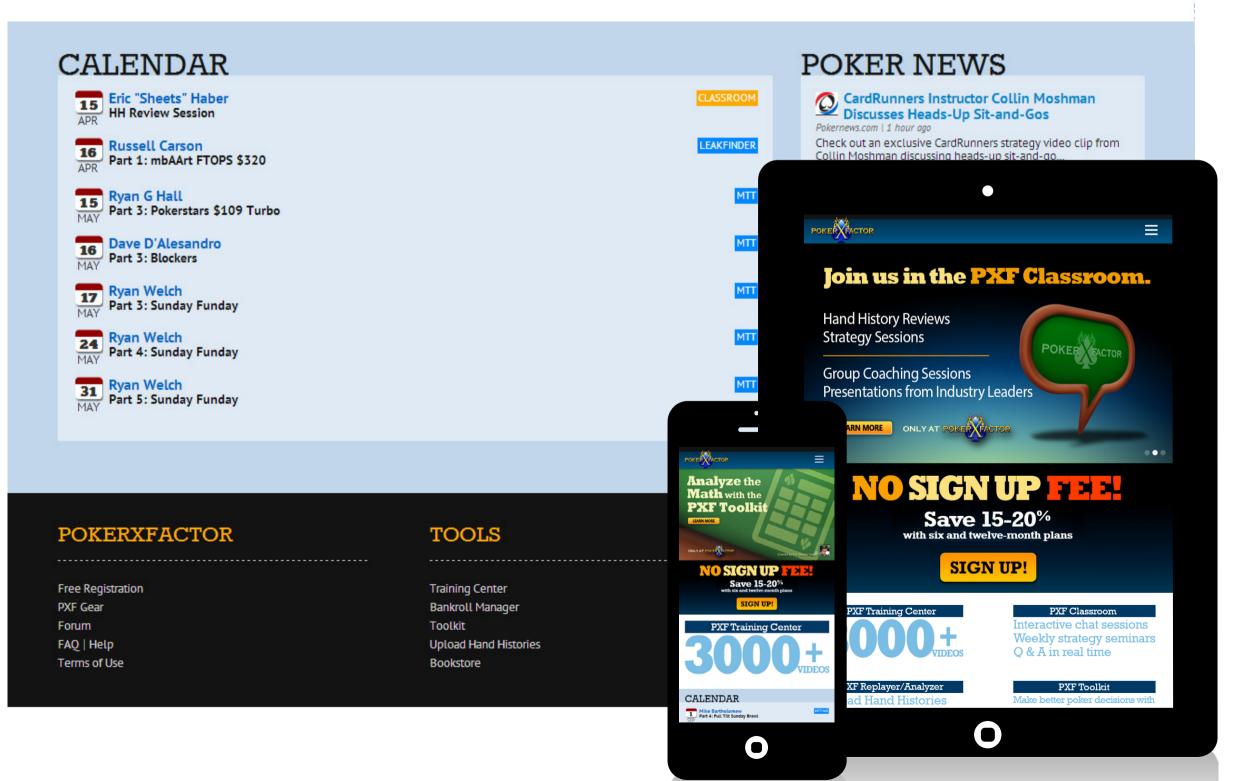
Control of the second s

PXF Classroom

Interactive chat sessions Weekly strategy seminars O & A in real time PXF Replayer/Analyzer

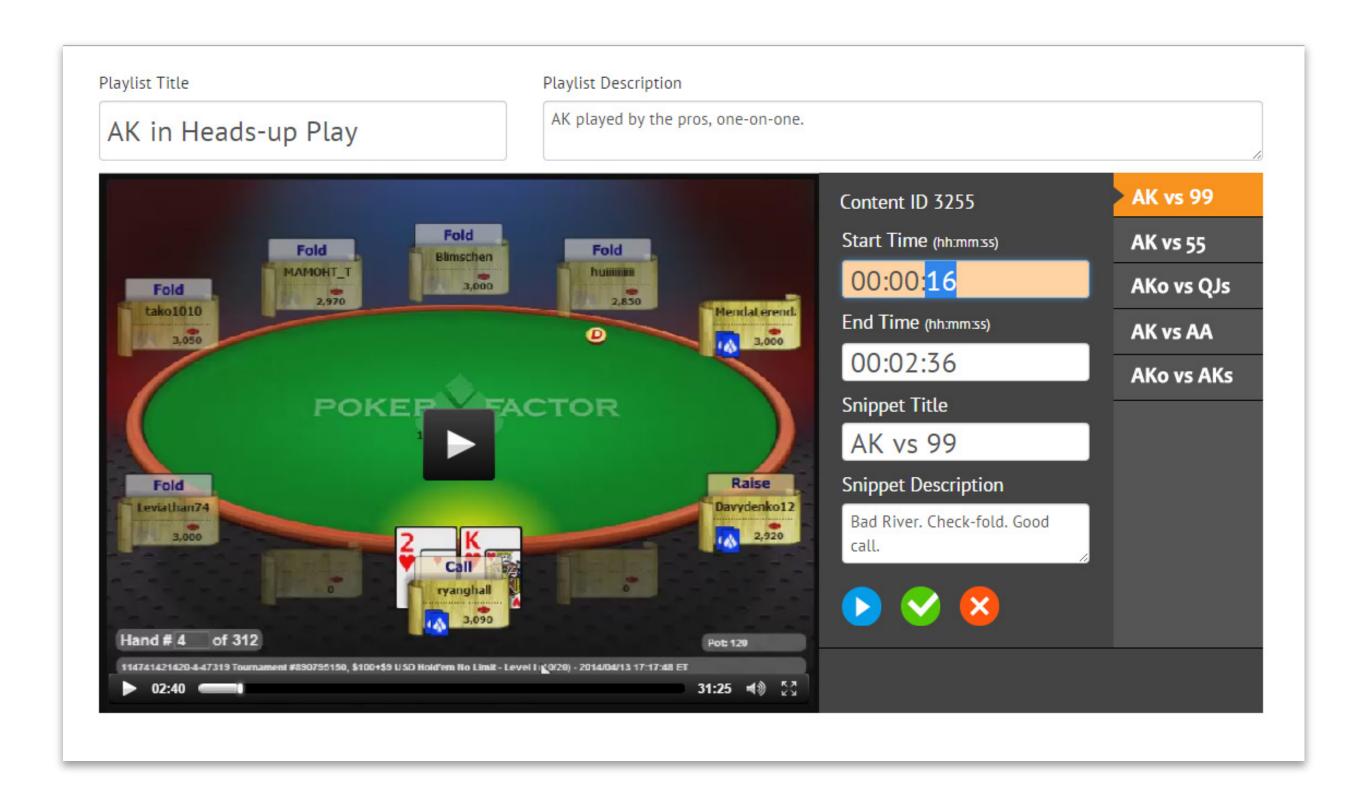
Upload Hand Histories Study your Play Plug your Leaks Fast! PXF Toolkit

Make better poker decisions with interactive calculators to analyze & take your game to the next level!



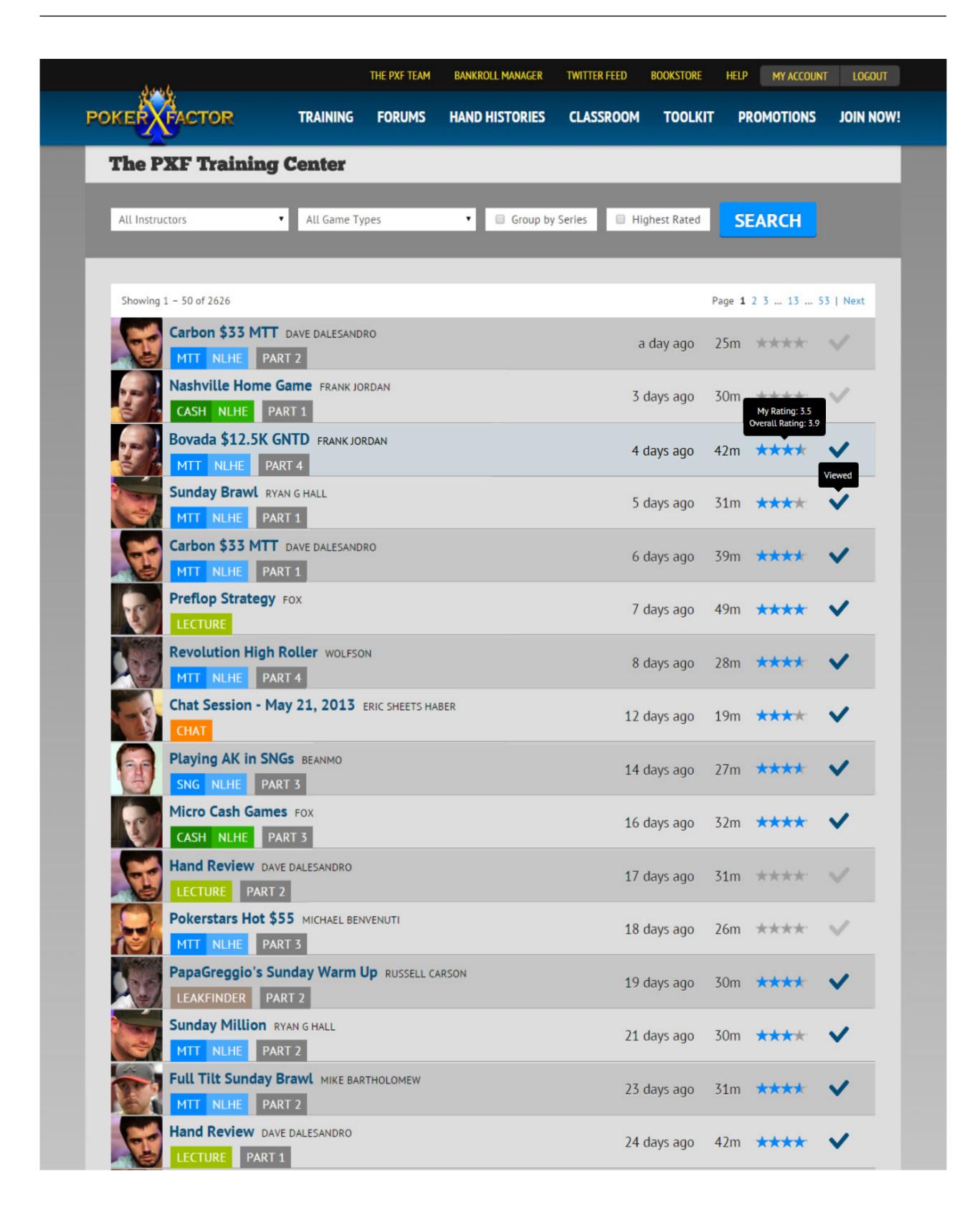
PLAYLIST EDITOR POKERXFACTOR.COM

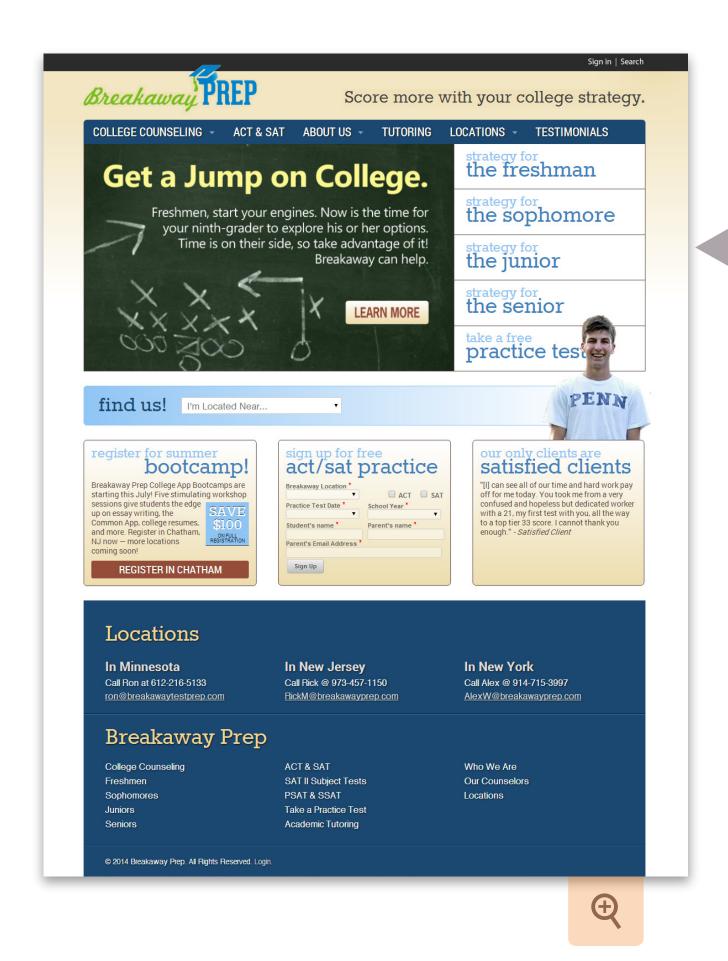




SEARCHABLE DATA GRID POKERXFACTOR.COM







PHP
JQUERY/JS
CSS3 + HTML5
--PHOTOSHOP
ILLUSTRATOR

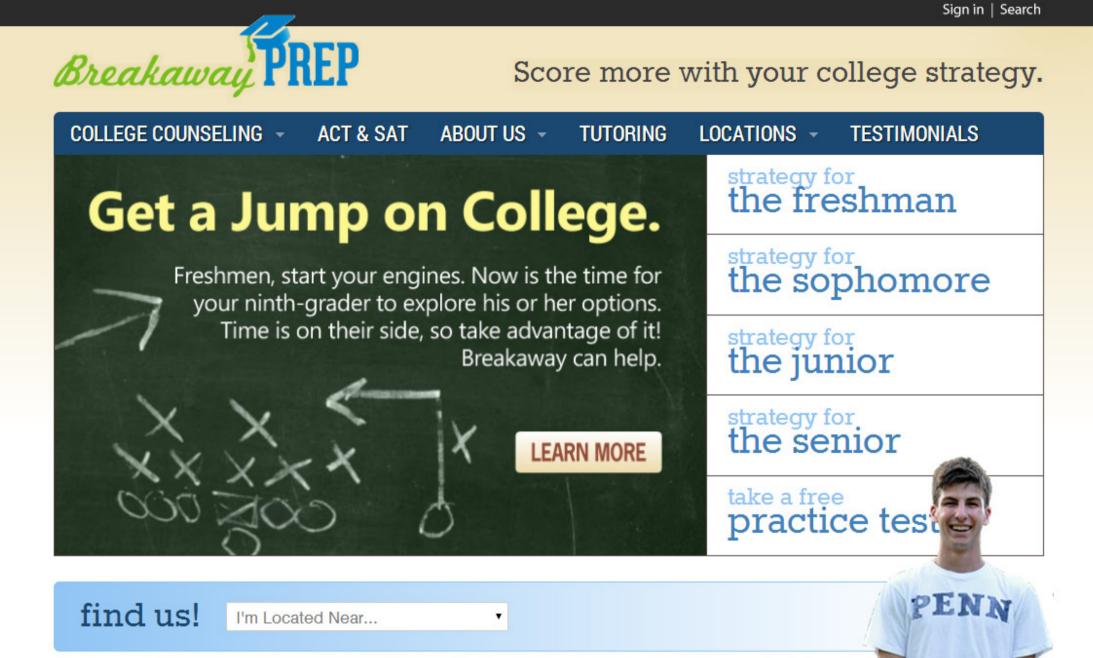
OBJECTIVE

- · Build first-generation website for BreakawayPrep.com, organized by location and service.
- · Drive users to sign up for a practice test.
- · Educate users on the particular focus and challenges facing each freshman, sophomore, junior and senior class.

SOLUTION

· Accomplished using the Concrete5 CMS, PHP, mySQL, JQuery, and CSS3/HMTL5





register for summer bootcamp! Breakaway Prep College App Bootcamps are starting this July! Five stimulating workshop

starting this July! Five stimulating workshop sessions give students the edge up on essay writing, the Common App, college resumes, and more. Register in Chatham, NJ now — more locations coming soon!

REGISTER IN CHATHAM



our only clients are satisfied clients

"[I] can see all of our time and hard work pay off for me today. You took me from a very confused and hopeless but dedicated worker with a 21, my first test with you, all the way to a top tier 33 score. I cannot thank you enough." - Satisfied Client

Locations

In Minnesota

Call Ron at 612-216-5133 ron@breakawaytestprep.com

In New Jersey

Call Rick @ 973-457-1150 RickM@breakawayprep.com

In New York

Call Alex @ 914-715-3997 AlexW@breakawayprep.com

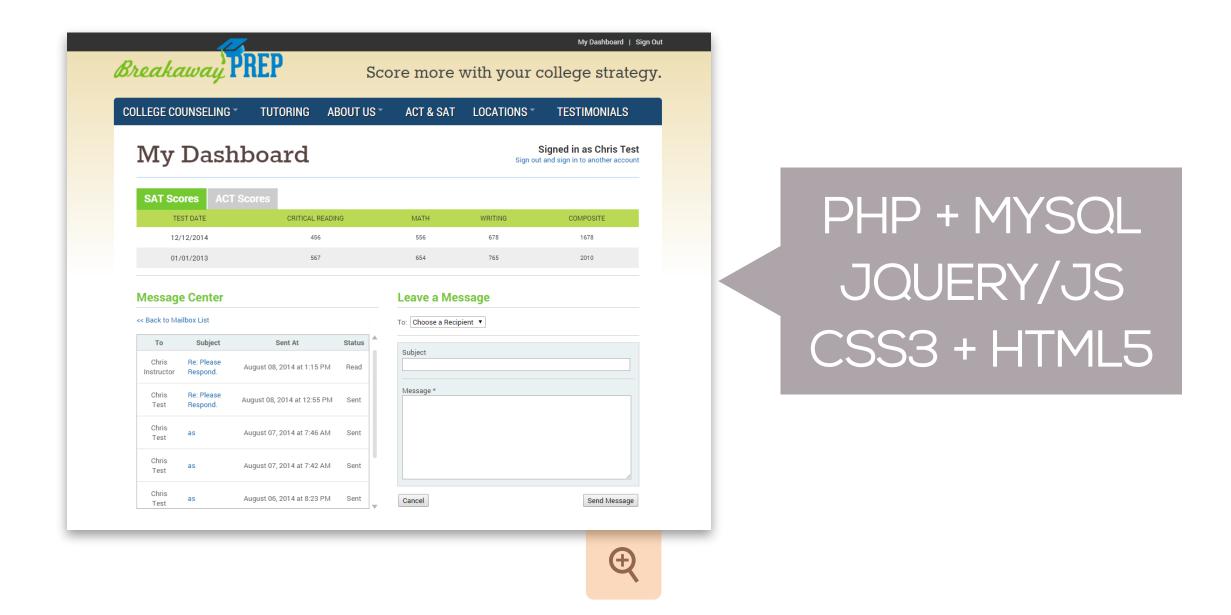
Breakaway Prep

College Counseling Freshmen Sophomores

Juniors Seniors ACT & SAT
SAT II Subject Tests
PSAT & SSAT
Take a Practice Test
Academic Tutoring

Who We Are
Our Counselors
Locations

© 2014 Breakaway Prep. All Rights Reserved. Login.



OBJECTIVE

- Create private user page for each student, instructor and administrator
- Enable students to view their ACT and SAT scores over time; administrators would update user pages
- Build permissions-based messaging system for communication between each instructor and only the students assigned to them

- Create admin interface for bulk score data upload (Excel/CSV, PHP, JQuery)
- Parse CSV and write to database. (PHP, mySQL)
- Extend existing mailbox/private messaging system (PHP, JQuery/AJAX)
- Re-wire permissions, populate recipient list with appropriate subset of users (PHP, JQuery)



My Dashboard | Sign Out



Score more with your college strategy.

COLLEGE COUNSELING * **TUTORING ABOUT US LOCATIONS** ~ **TESTIMONIALS ACT & SAT**

My Dashboard

Signed in as Chris Test

Sign out and sign in to another account

SAT Scores	ACT Scores				
TEST DATE		CRITICAL READING	MATH	WRITING	COMPOSITE
12/12/2014	1	456	556	678	1678
01/01/2013	3	567	654	765	2010

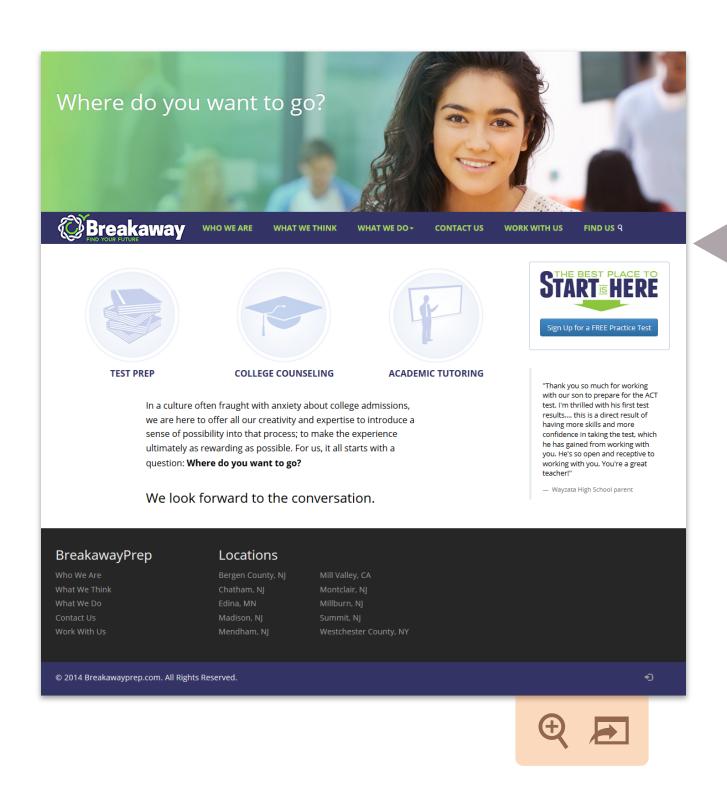
Message Center

<< Back to Mailbox List

To Subject Sent At Status Re: Please Chris August 08, 2014 at 1:15 PM Read Instructor Respond. Re: Please Chris August 08, 2014 at 12:55 PM Sent Test Respond. Chris August 07, 2014 at 7:46 AM as Sent Test Chris August 07, 2014 at 7:42 AM Sent Test Chris August 06, 2014 at 8:23 PM Test

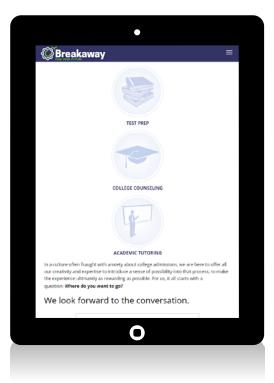
Leave a Message

To: Choose a Recipient ▼	
Subject	
Message *	
Cancel	Send Message



PHP
JQUERY/JS
CSS3 + HTML5
--PHOTOSHOP
ILLUSTRATOR





OBJECTIVE

- · Redesign of existing website
- · Consolidate navigation; provide a location search for the office nearest the user
- · Engage both student and parent; provide call-to-action to sign up / request info

- · Create script and interface for location search (PHP, Google Map API)
- · Accomplished using the Concrete5 CMS, PHP, mySQL, JQuery, and CSS3/HMTL5
- · Responsive design accommodates all screen sizes





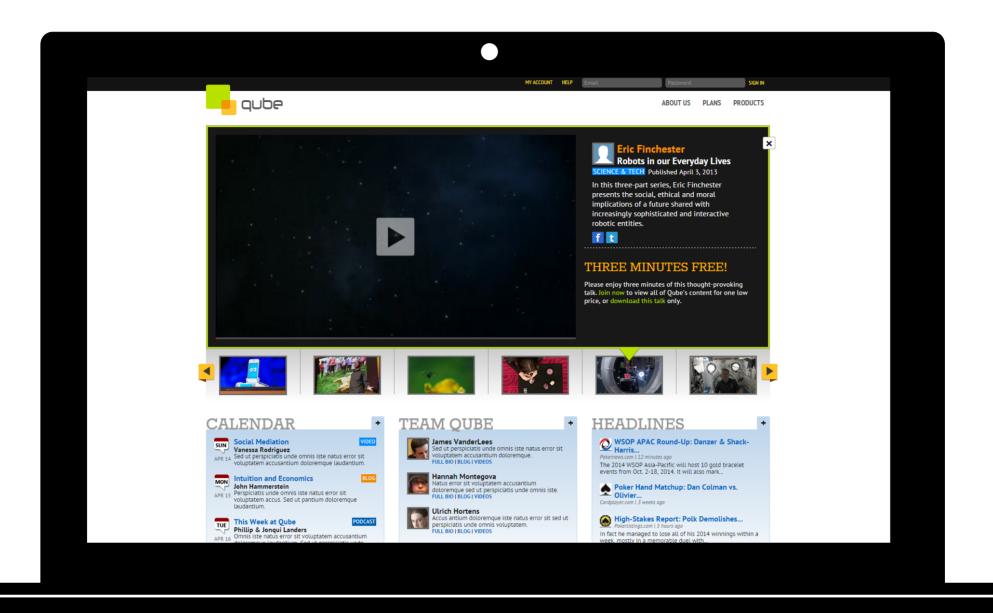


OBJECTIVE:

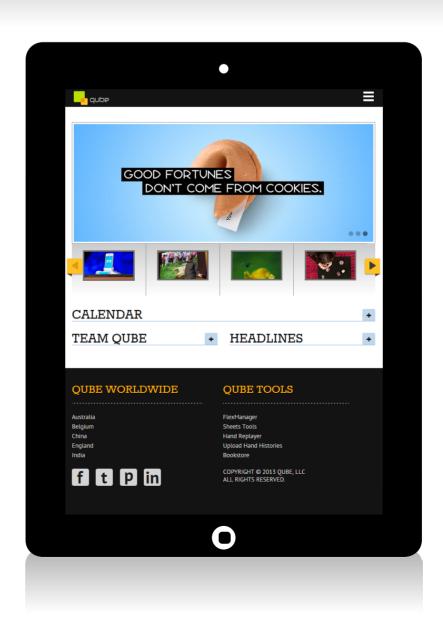
- Video/Blog website template
- Let users browse current content inline, keeping them on the page
- Promote products, plans and events while browsing
- Responsive and functional at all screen sizes

- Users scroll thru content below main section; clicking an item loads content above
- Once loaded, users can scroll or click to load next item
- Expandable panel content includes event calendar, contributors and news

WEBSITE QUBE [TEMPLATE]







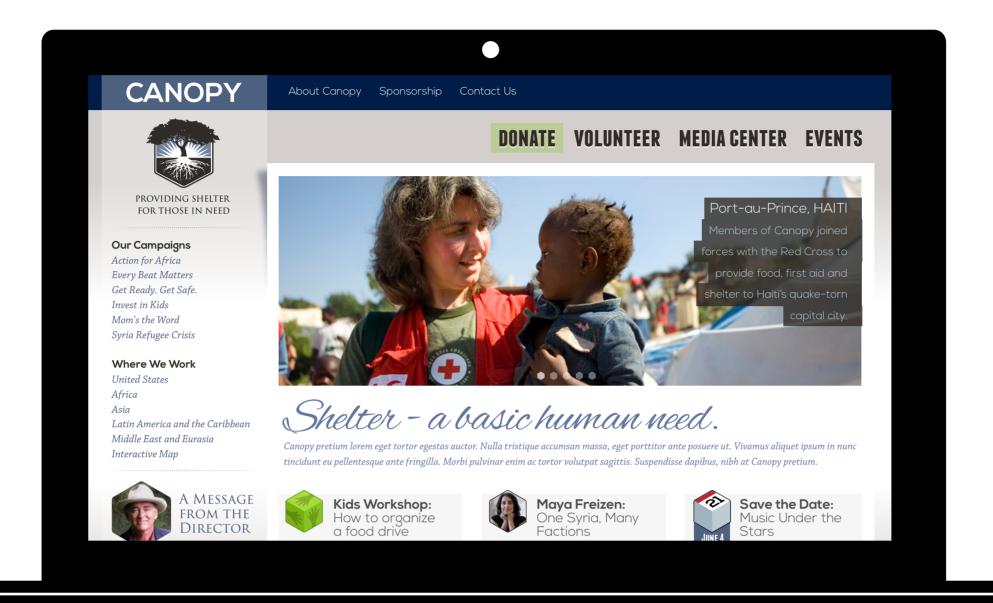


OBJECTIVE:

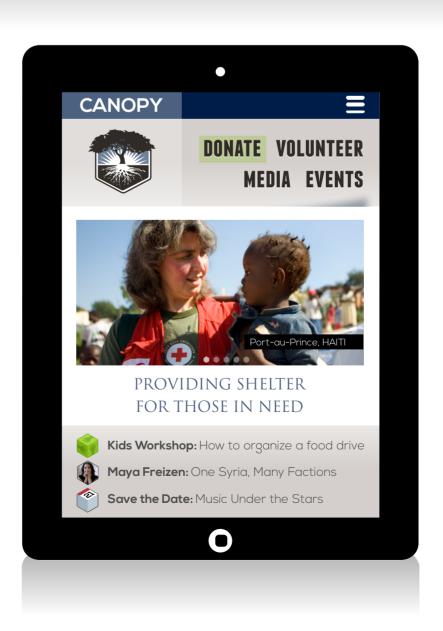
- Non-profit website template
- Highlight non-profit's outreach efforts, successes and current programs
- Cater to three types of non-profit visitors: donor, event attendee, and corporate sponsor
- Easily navigable; donor call-to-action is prominent, and main sections clearly marked
- Present a large amount of information cleanly and clearly, accounting for screen size

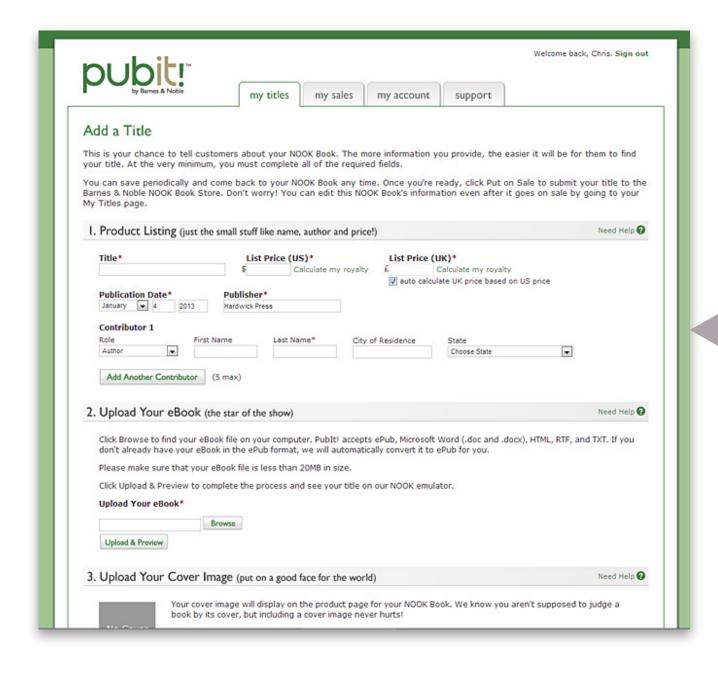
- Main section showcases current events and programs
- -Three distinct navigational areas organize links by priority and similarity
- Color plays a role in projecting confidence, warmth and empathy
- Panels showcasing events and articles below main image

WEBSITE CANOPY [TEMPLATE]







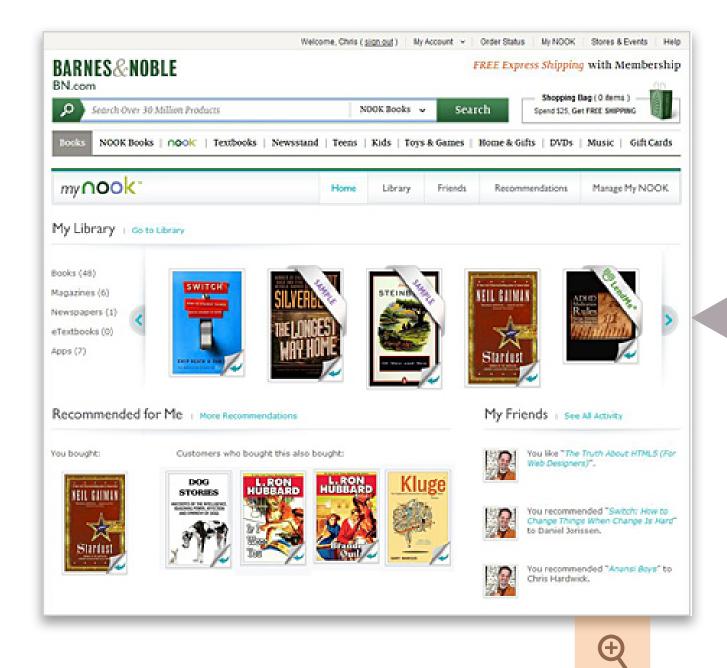


JQUERY/JS
CSS3 + HTML5
--PHOTOSHOP
FIREWORKS

OBJECTIVE

- Pubit, a self-publishing portal for Barnes & Noble's Nook Reader
- Allow self-publishers and authors to upload manuscripts, add metadata, cover art, pricing and rights management details
- Track sales and manage account information online

- Produce wireframes ahead of design
- Prototype from wireframes and design after design is approved
- After prototyope approved, build out web app; responsible for UX/UI problem-solving



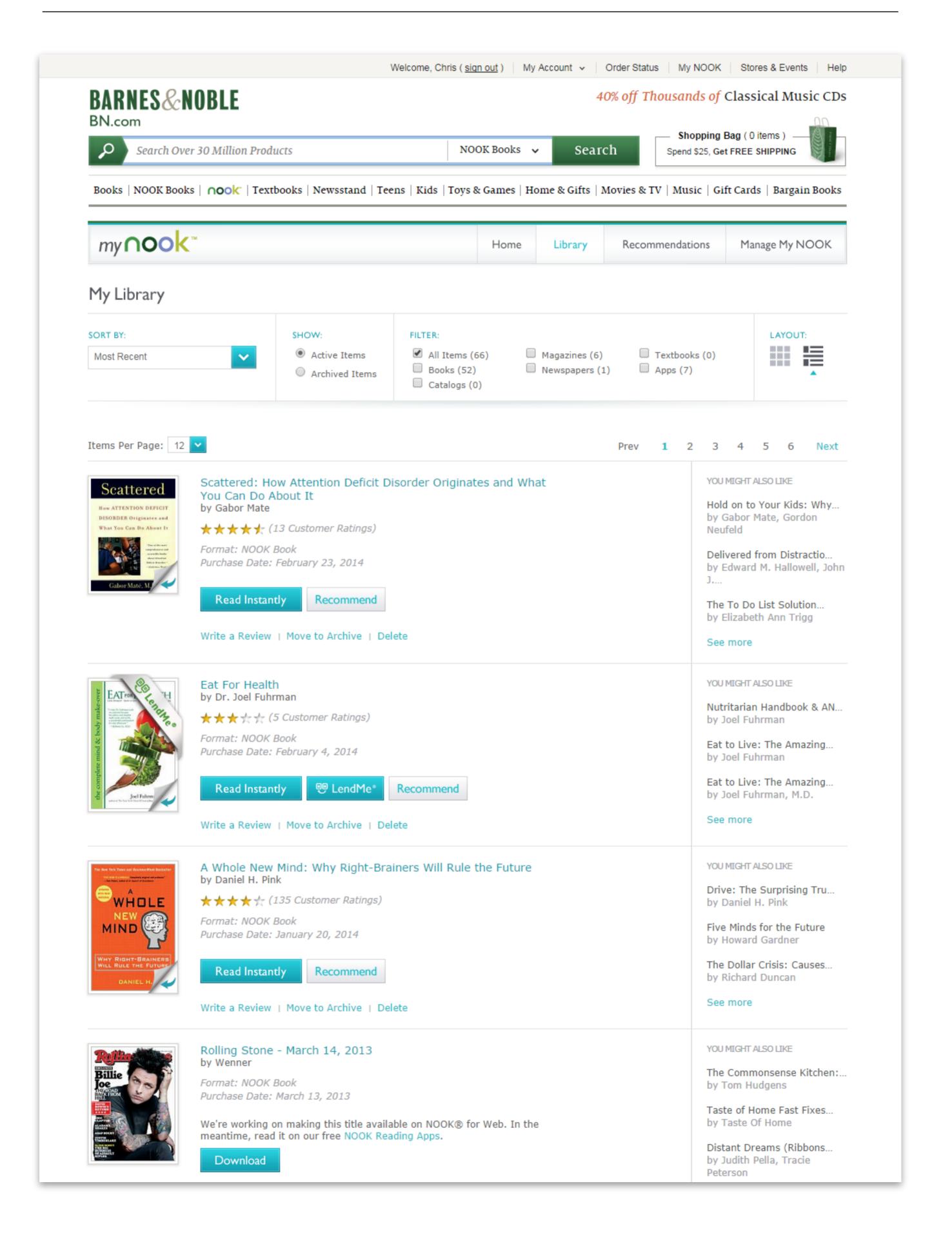
JSP
JQUERY/JS
CSS3 + HTML5
--PHOTOSHOP
FIREWORKS

OBJECTIVE

- eBook library and content management portal for Barnes & Noble's Nook Reader
- Enable device owners to register devices, receive recommendations, and lend titles
- Device owners can organize and sort/search their library, upload offline content, and connect to/pull in social media

- Functioned as project manager and liason between designers and developers
- Coordinated graphics requirements and functionality changes; responsible for UX/UI problem-solving and wireframing
- Build out web app from wireframe, design and prototype





To ensure delivery, please add infoatpokerxfactor.com to your safe senders list or address book. Not displaying well? View the w

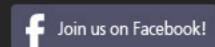




PXF News and Events

Week of June 14 - June 20

We have a lot going on this week. New guest pro Felipe "Improved" Montenegro releases his first PXF video series, Bax breaks down the final table play in the May subscriber tournaments, our June subscriber tournaments are set for Monday June 21st, and we have two weekly seminars scheduled! -mscell



PXF Subscriber Tournaments: Monday, June 21



Monthly Tournaments: June 21, 2010 Tourney 1: 1PM ET (ID 282487794) Tourney 2: 9PM ET (ID 282487929) Learn More

Event Calendar

PXF Weekly Seminar Schedule Learn More



Tuesdays at 4:00 PM ET Title: MTT Sweat Session · Host: Mscell



Wednesdays at 11:00 PM ET Title: MTT Sweat Session · Host: Sheets

Monday



Johnnybax May Subscriber Tournament # 1 Final Table Review Johnnybax May Subscriber Tournament # 2 Final Table Review

Tuesday



Improved \$50 Cubed Part 1 of 6

Wednesday



Improved \$50 Cubed Part 2 of 6

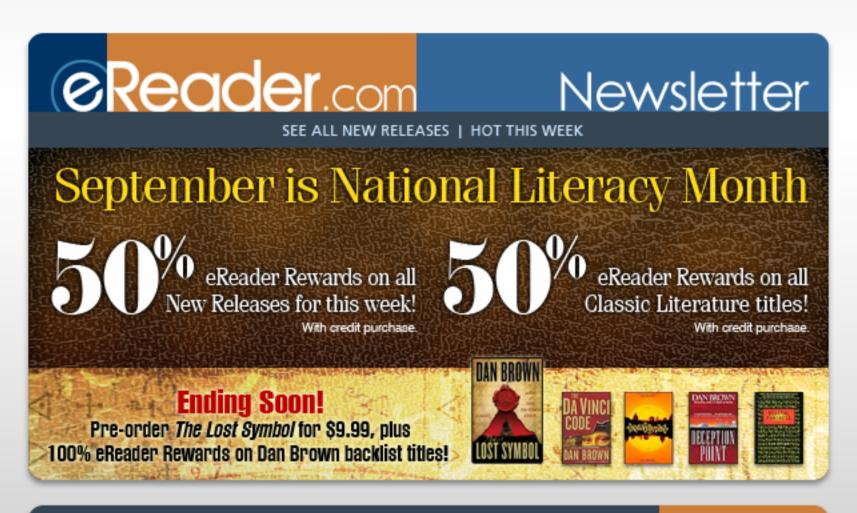
Thursday



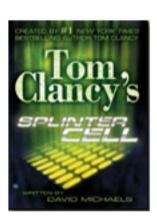
Improved \$50 Cubed Part 3 of 6

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Featured New Releases

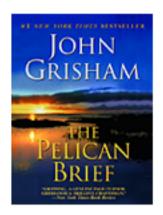


Splinter Cell

by Tom Clancy

BUY NOW

Andre Duncan, Earl Westbrook, discovers how complicated life can be when you marry your mistress. Many of the things he loved about Corina when she was his mistress embarrass him now that she is his wife. Can he really have both a wife and a lover all in one? Convinced that she can't be a proper wife for Andre, Corina moves out and tries to persuade him to let her go. Her stubborn husband won't agree, risking further damage to his standing in society.

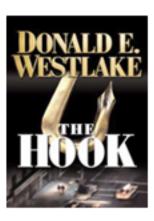


The Pelican Brief

by John Grisham

BUY NOW

Andre Duncan, Earl Westbrook, discovers how complicated life can be when you marry your mistress. Many of the things he loved about Corina when she was his mistress embarrass him now that she is his wife. Can he really have both a wife and a lover all in one? Convinced that she can't be a proper wife for Andre, Corina moves out and tries to persuade him to let her go. Her stubborn husband won't agree, risking further damage to his standing in society.



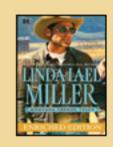
The Hook

by Donald E. Westlake

BUY NOW

Andre Duncan, Earl Westbrook, discovers how complicated life can be when you marry your mistress. Many of the things he loved about Corina when she was his mistress embarrass him now that she is his wife. Can he really have both a wife and a lover all in one? Convinced that she can't be a proper wife for Andre, Corina moves out and tries to persuade him to let her go. Her stubborn husband won't agree, risking further damage to his standing in society.

Quick Picks



Montana Creeds Tyler Linda Lael Miller



Secret Sanction Brian Haig



Storm Track Margaret Maron



The Truth About Lord Sabrina Jeffries

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